

## ***Rural Service Catalysts: At A Glance***

*Exploration of Rural Development Philanthropy Structures by a community foundation typically is initiated by:*

<b>RURAL DONOR</b>	... approaches community foundation to endow a substantial fund for a rural town or region that lies within its official service area but is located a considerable drive from the foundation's headquarters and has not been served fully or actively.
	... approaches community foundation to endow a substantial fund for a rural area that will represent an expansion of the community foundation's service region. The donor would like to involve community members in an advisory capacity to the fund. The area currently is not served by any community foundation.
<b>METRO OR TRANSPLANT DONOR</b>	... approaches community foundation to endow a substantial fund for a rural town/area with which the donor has prior ties: for example, where the donor was raised, educated or conducted business. This area may or may not represent an expansion of the community foundation's service region (as with the Rural Donor above) or, in fact, may be served by another community foundation.
<b>UNEXPECTED, SUBSTANTIAL BEQUEST or GIFT</b>	... for underserved rural community/area appears on the doorstep of community foundation; may or may not include designated "operating" funds for rural program and development efforts.
<b>PUBLIC ROLE AS REGION'S LEADING PHILANTHROPIC INSTITUTION</b>	... leads community foundation leaders to seek greater impact upon and participation of rural communities within its cultural, economic or jurisdictional region.
<b>COMMUNITY FOUNDATION BOARD</b>	... mandates that the community foundation act as a model of regional, interdependent cooperation by expanding to serve the more rural – and underserved – areas of a self-defined geographic, economic or cultural region. It is hoped that this approach will result in a stronger economy and community throughout the region.
	... notes that the more rural counties of its claimed service area have not been served adequately and requests that staff develop and implement a plan for serving this area.
<b>COMMUNITY FOUNDATION BOARD or STAFF</b>	... note that an increasing number of nonprofits from an area just beyond its official service area have recently approached the community foundation for funds.
	... suspect that rural donors may be an untapped market for establishing local funds and participating in community foundation efforts; to reach this market, they embark upon a strategy to raise awareness of community foundation as a vehicle for local philanthropy.
<b>BOARDS &amp; STAFF OF A NUMBER OF COMMUNITY FOUNDATIONS</b>	... within a region or state are committed to local control and rural service, but are seeking to build a regional collaboration because each: (a) has struggled to raise operating funds and risks failure to meet the public support test or provide a full range of foundation services <i>or</i> (b) has operated successfully in its own region, but realizes that certain areas in the region/state remain outside <i>any</i> community foundation's service territory.
<b>PRIVATE FOUNDATION</b>	... offers seed funding to expand statewide, regional or metro community foundation into neighboring and underserved rural communities; <i>or</i> to pursue program efforts and endowment building related to rural issues.